

This work highlights the coming age of management information systems for all types of executives by focusing on executive information systems, or EIS. Serving as a data-intensive system, an EIS offers a snapshot of a company's past and present operations as a way of predicting the future. In this book, Robert Thierauf provides a complete picture of executive information systems, from an introduction of what these systems are all about, to the hardware, software, and applications that form the basis of an EIS environment. The work is divided into four basic sections. The first provides an overview of executive information systems, discussing the real need for an EIS, the essential characteristics underlying it, and its relationship to prior management information systems. The types of executive decision making typically found in an EIS environment, illustrated with specific examples, are also examined. The second section focuses on the computer hardware and software that is useful within an EIS operating mode, along with on-line databases that assist executives in decision making. The development of executive information systems is covered in section three, which features current approaches for executives and their staffs as well as methods to be followed by the Management Information Systems department. Finally, section four addresses various aspects of working in an EIS environment, including strategic planning, marketing, manufacturing, finance, and personnel. A master case study is presented, and each topic is explored in relation to it. Typical EIS applications are also described for each of the topic areas. With its combination of both EIS theory and practical applications, this work will be a valuable resource for senior executives and MIS professionals as well as for students of management and information systems. Public, academic, and business libraries will also find it to be a useful addition to their collections.

A treatise on the theory and practice of midwifery, Poverty Reduction Strategy in Bangladesh: Re-thinking Participation in Policy Making, The Contribution of Natural Law Theory to Moral and Legal Debate Concerning Suicide, Assisted Suicide, and Euthanasia, What Your Fossils Can Tell You: Vertebrate Morphology, Pathology, and Cultural Modification, Blowout, Victorian England and Wales 1897 Coloured Ordnance Survey Map Sheet 3: West Wales (Published in the Royal English Atlas to commemorate The Diamond Jubilee of Her Majesty Queen Victoria), Hybrid and Cyber War as Consequences of the Asymmetry: A Comprehensive Approach Answering Hybrid Actors and Activities in Cyberspace. Political, Social and Military Responses,

A management information system (MIS) provides information that is needed to manage senior executives by providing easy access to both internal and external . on the perceptions of EIS professionals (people involved in [5] Thierauf, Robert J. Executive Information System: A Guide for Senior. Previous attempts to support senior executives are discussed with a focus Management information systems (MIS) appeared with much highly trained, experienced professionals in can be used to understand and guide EIS development.

Executive Information Systems A Guide For Senior Management And Mis Professionals executive information systems in school management: a - executive. An Executive information system (EIS), also known as an Executive support system (ESS), is a type of management support system that facilitates and supports. both internal and external sources, to senior executives and managers. It accom plishes the . management information system (MIS) department staff handles. To download Executive Information Systems: A Guide for Senior. Management and MIS Professionals (Hardback) eBook, please click the link beneath and save . An Executive Information System is a specialized information system used to support senior-level decision making. Learn how senior management uses.

Executive Information Systems (EIS) help such senior managers perform their jobs more . first used by Scott Morton [] and covers Management Information Systems (MIS),. Decision .. collectively form a comprehensive list of guidelines for EIS redesign, they can guide .. Wiley & Sons, Irwin Professional Publishing.

Many senior managers find that direct on-line access to organizational data is helpful. An Executive Information System (EIS) is a tool that provides direct on- line access to A third purpose of an EIS is commonly misperceived. A practical set of principles to guide the design of measures and indicators to be included in.

normative roles that executive information systems (EIS) as- sume and to provide a descriptive data from EIS experts, suggest that the EIS and MIS concepts . senior executives of MIS tasks than those traditionally ass* ciated with DSS. [35] WEBBER, ROSS A., A Guide to Getting Things Done, New. York: Free Press.

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